

## Lesson 61

## 1 TOPIC QUESTION

今日のトピック

## Sales

セール



## 2 ARTICLE

記事

Directions: Read the following article aloud.

課題: 以下の記事をはっきりとした声で音読しましょう。

## Holiday Promotion Sale

**It's red! It's white!  
It's the Santa Sale!**



**Santa** has too many cars at the North Pole. He is hoping to make room for the toys. So he is offering 0% financing on all 2012 models.

If your new car is red or white you are also eligible for a \$1500 rebate.

All 2012 models come with the 5 year/ 160,000 km Racer Warranty.

And just because Santa is being so generous this year, all purchases made by **December 16th**, will include a set of designer car mats and a choice of a customized audio/video system or the new *Loseme Findme* Navigation System.

## Lesson 61

## 3 VOCABULARY

語い

Directions: First repeat after your tutor and then read aloud by yourself.

課題: 先生の後が続いてくり返した後、今度はひとりで発音してみましょう。

**financing** 金利

**rebate** 払い戻し

**warranty** 保障

**customized** カスタマイズされた

## 4 Questions

質問

Directions: Read the questions aloud and answer them.

課題: 質問を声に出して読んだ後、答えてみましょう。

1. What is the promotion selling?

2. When is the promotion?

3. Which kind of advertising do you think is the most effective?

4. Compare two different ways of advertising? What is good and bad between the two?