

Lesson 9

1 PHRASE OF THE DAY

今日のフレーズ

It's most likely due to...

～が最も可能性のある理由と思われます

2 SITUATION

状況

Rachel is explaining the sales result.

レイチェルは売り上げ結果について説明しています。



3 DIALOGUE

ダイアログ

Directions: First repeat after your tutor and then practice each role.

Yuta : Rachel, why do you think sales improved so dramatically in the second quarter?

Rachel: **It's most likely due to** the unseasonably mild weather experienced in Japan. I think the mild summer we experienced, combined with the lower-than-average precipitation, caused more people to engage in outdoor recreational activities. More consumers needed new shoes during this quarter.

Yuta : And what was the cause of the slump in the third quarter?

Rachel: Ah, this was probably caused by the unusual amount of rain we got. Everyone was stuck indoors.

4 VOCABULARY

語い

Directions: First repeat after your tutor and then read aloud by yourself.

improved 改善された**unseasonably** 季節外れ**precipitation** 降水量**most likely** 最も可能性の高い**mild** マイルドな**stuck indoors** 屋内にこもる

Lesson 9

5 LANGUAGE FOCUS

今日のポイント

It's most likely due to...

～が最も可能性のある理由と思われます

Meeting - Reporting Causes and Reasons

Directions: First repeat after your tutor and then read aloud again by yourself.

This was caused by a ...

The most likely reason was ...

The reason behind this was due to ...

The only reason I can think of is because of...

The most logical explanation is that ...

As far as I can tell, the reason for this is because...

In all likelihood, this is due to ...

My best guess for the reason behind ...

This is a result of ...

6 ACTIVITY

練習

Activity 1: Discuss some current items from the local news with the tutor, talk about what the causes were and their potential future effects.

Activity 2: Below is a list of some current business trends. Try to come up with reasons why you think these trends occurred. Report the causes to your tutor.

- **lipstick sales surged in 2011**
- **financial planning websites targeted for women have increased**
- **68% of U.S. adults are overweight**
- **westerners becoming vegetarians is up 25%**
- **sales of male-specified beauty products + \$10 billion**
- **81% Smartphone users use phones to surf internet at home**

Hints

ヒント

a result of ～の結果**because of** ～の理由で**certainly** 確かに**caused by** ～が理由で**doubtful** 疑わしい**due to** ～によると**not likely** 可能性の低い**probably** おそらく**unlikely** ありそうもない